



CADILLAC

SEVILLE

2004





CADILLAC

SEVILLE

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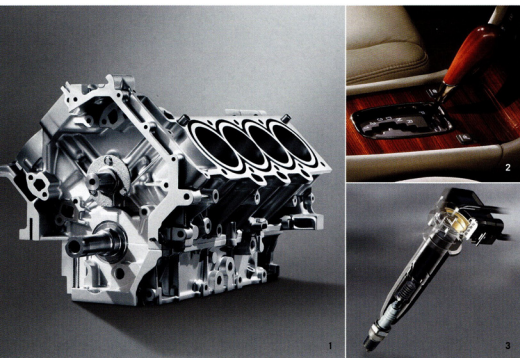


IN THE BUSINESS OF PERFORMANCE, THIS IS THE CORNER OFFICE.





HIGH HORSEPOWER, HIGH TORQUE, HIGH IQ.



1 The 275-horsepower 4.6L Northstar V8 in Seville SLS makes strategic use of light-weight aluminum. In addition to the 90-degree block, the cylinder heads are aluminum alloy castings.

2 A computer-controlled Hydra-Matic 4-speed automatic transmission with overdrive helps make SLS quick off the line and responsive at highway speeds.

3 The Northstar V8's electronic ignition features a separate coil for each spark plug. The resulting "hot" charge produces excellent high-end performance plus clean, efficient combustion resulting in best-in-class V8 highway fuel economy and V8 city fuel economy that is unsurpassed in the class.*

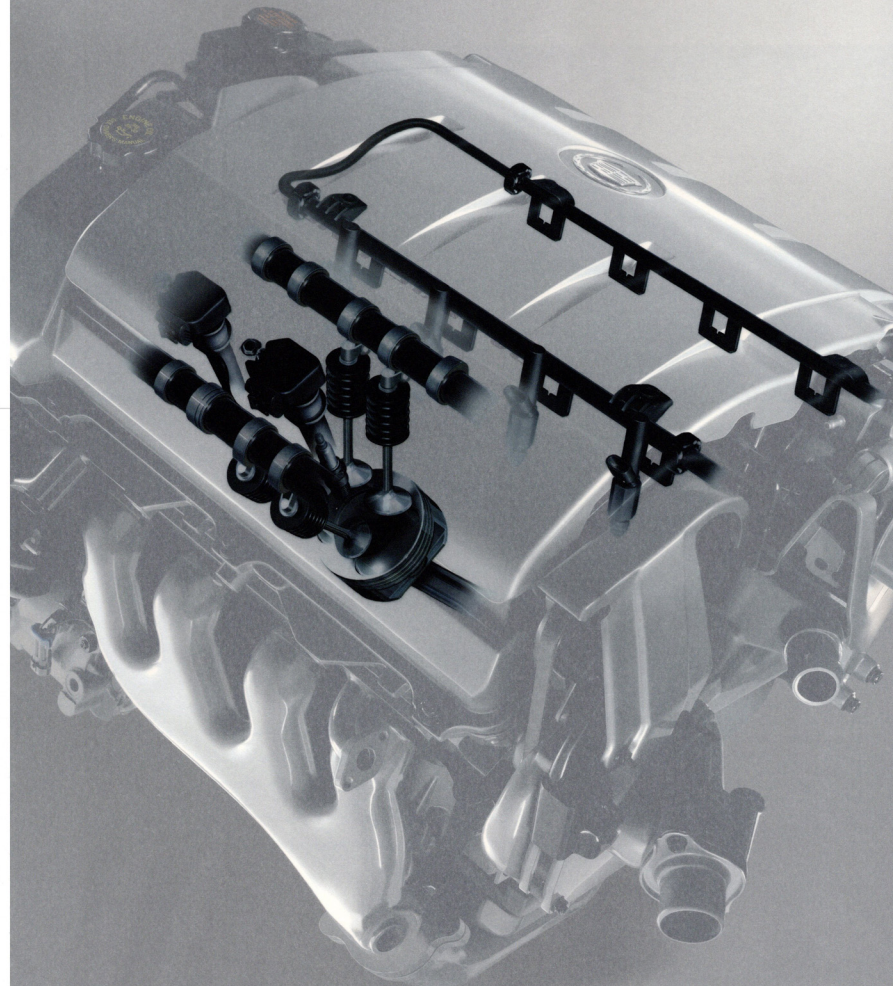
Seville SLS is a full-size performance sedan that combines responsive power and athletic grace. The renowned 275-horsepower 4.6L Northstar V8 incorporates a deep-breathing 32-valve double-overhead-cam design with advanced electronics that precisely adjust the flow of fuel, air, and spark to match the performance demanded by the driver. What's more, the Northstar engine actually integrates the functions of the vehicle's ABS, all-speed traction control, active suspension, advanced stability enhancement system, and speed-sensitive steering. This array of advanced driving technology provides impressive control, ride, and handling. Leaving you free to focus on sheer exhilaration.

Touch the throttle and all 275 horsepower plus 300 lb-ft of torque come to life. Acceleration is both swift and smooth thanks in great measure to a 4-speed automatic transmission with overdrive and electronic shift control. If you're looking for all-around performance, Seville SLS will provide it—smartly.

The 275-horsepower 4.6L Northstar V8 features an advanced combustion chamber design with four valves per cylinder. The dual overhead camshafts are roller-chain driven for easy operation at high rpm.

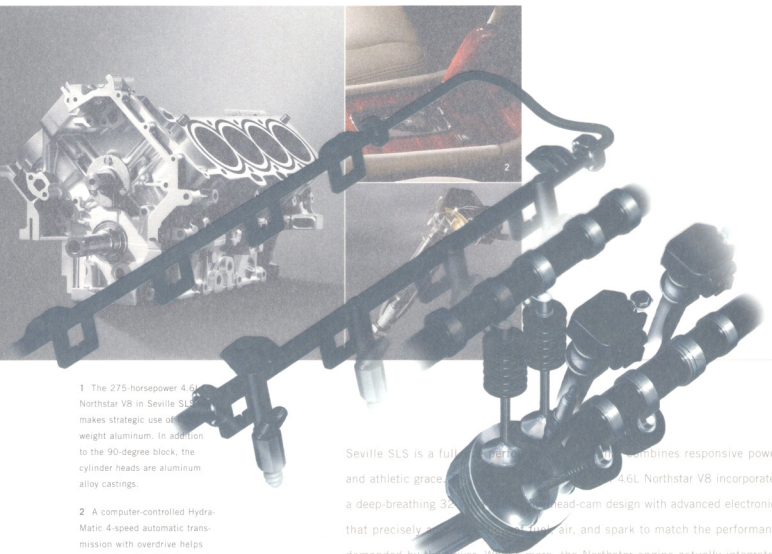
The normally aspirated engine employs sophisticated features to generate high horsepower and torque output. These include a center-feed intake manifold, sequential-port fuel injection, and coil-over-plug electronic ignition.

Coupled with state-of-the-art electronics, direct mounting of all engine-driven accessories makes for smooth, quiet operation.



*Estimated mpg of 18 city/27 highway based on GM testing. Official EPA estimates not yet available. Based on GM segmentation. All competitive comparisons are based on GM 2003 model year prestige luxury segment and the latest information available at the time of printing.

high rpm.
 The 3.2-liter V6 engine
 cylinder, overhead valves
 design with four valves per
 cylinder. The 3.2-liter V6
 advanced combustion chamber
 to generate high horsepower
 and torque output. These
 include a center-ported fuel
 injection, and coil-over-plug
 electronic ignition.



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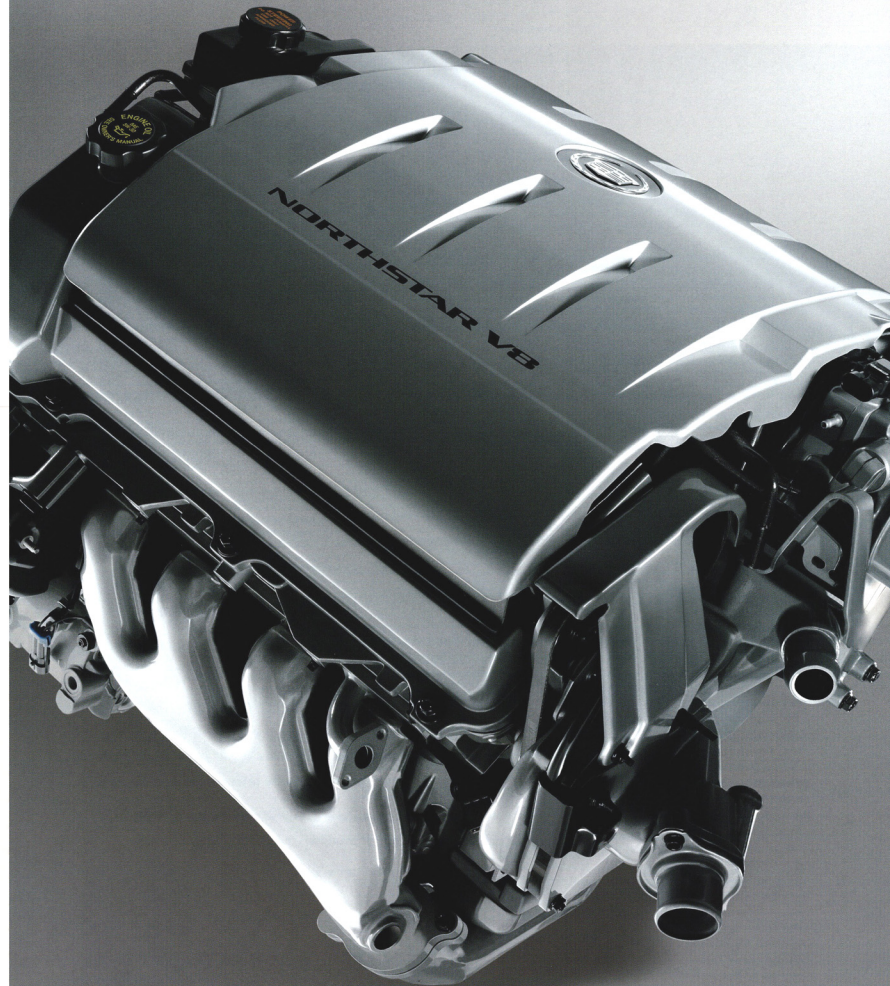
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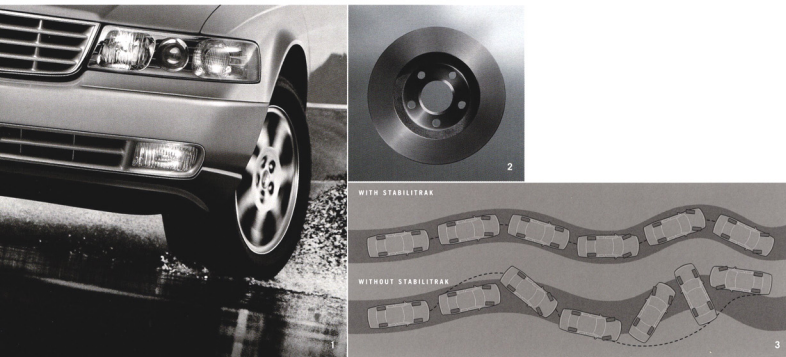
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Seville SLS is a full-line luxury sedan that combines responsive power and athletic grace. The 4.6L Northstar V8 incorporates a deep-breathing 32-valve overhead-cam design with advanced electronics that precisely control the flow of air, and spark to match the performance demanded by the driver. What's more, the Northstar engine actually integrates the functions of the vehicle's ABS, all-speed traction control, active suspension, advanced stability enhancement system, and speed-sensitive steering. This array of advanced driving technology provides impressive control, ride, and handling. Leaving you free to focus on sheer exhilaration.

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1 Magnasteer speed-sensitive power steering automatically adjusts steering effort to your speed, feather-light for parking, a firm performance feel on the highway.

2 Power four-wheel anti-lock disc brakes help prevent wheel lockup and help you maintain steering control in emergency braking situations.

3 The StabiliTrak stability enhancement system helps you stay on your intended course. See a demonstration at cadillac.com.

With OnStar Personal Calling you can obtain important information through OnStar's Virtual Advisor. Have e-mail read to you, or get stock performance reports, updates on local weather, traffic, news, sports, and more—all through voice commands that eliminate unnecessary fumbling for the cell phone, straining to see the numbers you dialed, or keeping only one hand on the wheel. (Prepaid calling charges apply. Available in most markets. OnStar voice recognition system may not work with all voices.) For further information about OnStar, see the Important Words page in the back of this catalog and visit www.onstar.com.

Seville SLS seizes the road with the mechanical advantages of the widest front and rear track in its class and fully independent front and rear suspension. Then comes the technology. All-speed traction control engages the front disc brakes to help manage front-wheel traction on slippery surfaces. The StabiliTrak stability enhancement system works in harmony with traction control. When it detects that the vehicle is not responding adequately to steering input, StabiliTrak applies a quick force to the appropriate brake to help bring SLS back on track.

Enhancing the operation of a precise rack-and-pinion mechanism, Magnasteer speed-sensitive power steering varies the level of power assist to suit changes in your speed. It gives SLS a tight, precise, on-center feel for control on the highway, but it reduces steering effort for parking and other low-speed maneuvers.

Finally, an electronic level control system automatically adjusts to compensate for the extra weight of luggage or passengers, helping SLS retain its agility.





TEMP

TRIP A 0.0 MI

FEATURE PROGRAMMING

877 MI

TEMP

END

CRUISE On/Off

VOL

BEL

INFO

INFO RESET

ON OFF

BAND

CD

DVD

TUNE SEEK

PWR VOL

AUTO

75°F

AUTO MODE

PASS 15°F

TEMP On/Off

TEMP On/Off

MODE

A/C

FRONT

REAR

REPEAT

MAP

ROUTE

SETUP

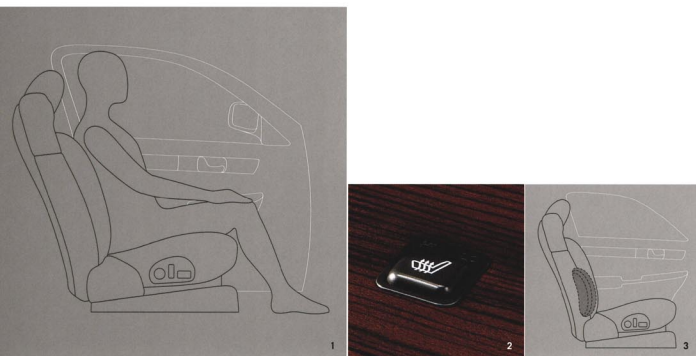
TILT

MODE

A/C

TEMP On/Off





1 SLS has the most interior volume* in its class—104.1 cubic feet—and best-in-class front and rear shoulder room.

2 SLS features heated front and rear seating areas in out-board positions.

3 The comfort of four-way power lumbar control is standard for both driver and front passenger.

> Available DVD navigation provides both voice and text guidance to help keep you on course.

BOSE

Entertainment begins with a 425-watt peak-power premium Bose® digital sound system with RDS capability.** Available enhancements include XM Satellite Radio, with 100 digital-quality channels of music, news, and entertainment programming. Activation and service fees extra. Not available in Alaska or Hawaii.

While the vehicle's advanced driving technologies are cool and precise, the Seville SLS interior is warm and accommodating. Supple leather-trimmed seating surfaces are set off by handcrafted Zebrano wood accents. Combining personal control with deep comfort, both driver and front-passenger seats feature articulating head restraints and power 10-way adjusters/recliners, and four-way power lumbar control to provide varying levels of support and feel. The leather-wrapped steering wheel is equipped with fingertip controls for audio and climate—allowing you to shape your environment without taking your eyes off the road. And a full-floor console puts the shifter at a convenient, comfortable distance.

Seville SLS features a fully electronic climate control system with individual settings for the driver and front passenger. Standard programmable features allow you to set preferences for a range of features from automatic door lock operation to the curb view presented by the passenger-side mirror. For an in-depth understanding of SLS features and operations, a thorough review of the Owner's Manual is recommended. But for instant answers to the most commonly asked questions, touch the OnStar button on your rearview mirror. OnStar "Did You Know?" customer information service is available 24/7. See the Important Words page at the back of this catalog for additional OnStar information.

*Cargo and load capacity limited by weight and distribution.
 **Only on participating RDS stations.
 †Visit www.gm.xmradio.com for details.



PROCEED WITH CONFIDENCE.



1 Ultrasonic Rear Parking Assist system. When backing up at less than 3 mph, ultrasonic sensors integrated within the rear bumper can detect the presence of certain stationary objects directly behind you. Audible signals tell you how close you are.

2 In an emergency, press the OnStar emergency button on your rearview mirror and a trained OnStar Advisor will contact nearby emergency service providers, or if your vehicle's air bags deploy, OnStar will attempt to contact you in your vehicle and can contact emergency help.

3 A computer-designed body structure incorporates such advanced technologies as hydro-formed steel roof beams to create an internal safety cage.

A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

It all goes back to the center of power: The renowned 275-horsepower 4.6L Northstar V8 takes the lead role in a proactive approach to safety. By integrating the actions of the four-wheel disc brake/ABS system, all-speed traction control, Magnasteer, and StabiliTrak, this powerful engine orchestrates confident control in a variety of conditions.

In dealing with the unforeseen, however, it is wise to have other lines of protection. So engineers developed a safety cage from high-strength steel to help protect Seville SLS occupants. In addition, front and rear crumple zones are ready to help absorb impact in the event of a collision.

Within the cabin, SLS features driver and front-passenger side-impact air bags* as well as front-impact air bags. Other occupant protection features include automatic door locks, child security door locks and door retention components, and passenger inside door lock handles. For more on Seville safety and security features, visit cadillac.com.



*Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained.

SEVILLE FEATURES AND OPTIONS

POWERTRAIN

ENGINE/TRANSMISSION

- 4.6L Northstar V8 with 275 horsepower at 5600 rpm and 300 lb-ft of torque at 4000 rpm
- Hydra-Matic 4-speed automatic transmission with electronically controlled shifts
- Front-wheel drive
- All-speed traction control with brake and engine intervention
- Engine block heater

CHASSIS & SUSPENSION

SUSPENSION

- 4-wheel independent design that utilizes a strut with anti-sway bar in front and a modified multi-link with anti-sway bar in the rear; both benefit from monotube performance absorbers
- StabiliTrak computer-controlled stability enhancement system

BRAKES

- 4-wheel disc brakes with anti-lock braking system

STEERING

- Magnasteer speed-sensitive, variable-assist power rack-and-pinion

SEVILLE INTERIOR

AIR BAGS*

- Driver and front passenger, front-impact
- Driver and front passenger, side-impact

AUDIO SYSTEMS

- DVD navigation, premium Bose digital sound system, and single DVD for map coverage in continental U.S. and portions of Canada; GPS-based, 6.5" touch screen, voice or text guidance;* DVD video capabilities (vehicle in Park position only), and voice recognition; requires 6-disc CD changer (n.a. with cassette)

- Premium AM/FM stereo, single-slot CD player, Theft-Lock, and 8 speakers

- Premium Bose digital sound system with 8 speakers, AM/FM stereo/cassette, CD player, weatherband reception, 425 watts total power, digital signal processing, Radio Data System, and TheftLock

- CD changer, 6-disc

- XM Satellite Radio¹ features 100 channels of digital-quality sound coast to coast; displays song title, artist, and genre (activation and service fees extra)

CLIMATE CONTROL SYSTEM

- Dual-zone automatic electronic climate control with individual settings for driver and front passenger

CONSOLE

- Full floor console with floor shifter, storage

DOOR LOCKS

- Power automatic programmable locks with central locking, remote keyless entry, and rear child safety lock

INSTRUMENT PANEL

- Analog clock and gauges
- Driver information and vehicle status readouts
- Universal garage door opener, programmable, HomeLink
- Memory System presets for 2 drivers, includes power driver's seat, outside rearview mirrors, climate controls, audio system, and additional personalization functions

MIRRORS

- Inside automatic dimming, OnStar controls, and compass (on vehicles without DVD navigation systems)

ONSTAR COMMUNICATION SYSTEM

- One-year OnStar Directions & Connections Plan includes: safety services such as automatic notification of air bag deployment, remote door unlock, stolen vehicle tracking, and remote diagnostics; route support to nearby gas stations, ATMs, or hotels; information and convenience services by which an OnStar Advisor can suggest a restaurant or even make hotel reservations; and Personal Calling, a built-in, hands-free, voice-activated phone that can also access location-based traffic, weather, e-mail, and more through the OnStar Virtual Advisor (Prepaid calling charges apply. Available in most markets. OnStar voice recognition system may not work with all voices. See Important Words page at the back of this catalog and visit www.onstar.com for more information.)

SEATING

- Leather seating surfaces
- Heated front seats, seatbacks, and cushions; heated rear outboard seats
- Power 10-way adjusters/recliners, driver and front passenger
- Lumbar support, 4-way power driver and front passenger

SAFETY BELTS

- Lap and shoulder belts for all positions with belt-to-seat mounting for driver and front passenger

STEERING WHEEL

- Tilt-Wheel, adjustable
- Power tilt and telescoping

STEERING WHEEL CONTROLS

- Sound system, cruise, and temperature controls

PASS-KEY III THEFT-DETERRENT SYSTEM

TRUNK

- Carpeted with power release, cargo tie-downs, and cargo net
- Trunk storage system (dealer-installed)

WIPERS

- Rainsense GEN II

WOOD TRIM PACKAGE

- Steering wheel and shifter

SEVILLE EXTERIOR

LIGHTING

- Halogen headlamps, Twilight Sentinel automatic operation, wiper-activated, flash-to-pass, front cornering lamps, daytime running lamps
- Fog lamps

MIRRORS

- Heated, power adjustable, folding and curbview assistance; additional dimming driver-side

SUNROOF

- Power tilt-sliding with express-open and sunshade

ULTRASONIC REAR PARKING ASSIST

- Ultrasonic Rear Parking Assist with LED indicator and audible warning

DIMENSIONS

EXTERIOR

- Length: 201.0" Height: 57.5" Width: 75.0"
- Wheelbase: 112.2"
- Maximum trailer-weight rating: 2,000 lbs¹
- Track, front/rear: 62.7"/62.9"
- Curb weight: 3,969 lbs.

CAPACITIES

SEATING: 5-PASSENGER

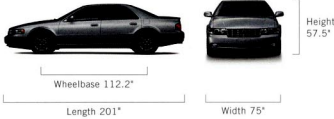
- *Front Rear
- Head room: 38.2" 38.0"
- Leg room: 42.5" 38.2"
- Hip room: 55.6" 57.5"
- Shoulder room: 59.1" 58.0"
- Cargo volume:² 15.7 cu. ft.



STANDARD 16" x 7" cast aluminum wheels fitted with S-rated all-season touring radial tires; P225/60R16



OPTIONAL 16" x 7" cast aluminum wheels with chrome finish fitted with S-rated all-season touring radial tires; P225/60R16; available on SLS, included with 15C Convenience Package



■ STANDARD □ AVAILABLE ♦ INCLUDED IN OPTION PACKAGE

*Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. See Owner's Manual for more safety information.

**Limited detailed routing. Visit your dealer for further information.

¹Not available in Alaska or Hawaii. Visit www.gm.xmradio.com.

²Maximum trailer-weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers, and cargo will reduce the maximum trailer weight your vehicle can tow. See your Cadillac dealer for additional details.

³Cargo and load capacity limited by weight and distribution.

⁴Requires purchase of additional equipment.

IMPORTANT WORDS ABOUT THE CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models, and availability. Since some information may have been updated since the time of printing (8/03), please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process.

Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times.

Note: Some photographs in this catalog show vehicles with optional equipment.

ONSTAR OnStar services require vehicle electrical system and analog wireless service to be available and operating for features to function properly. OnStar uses existing emergency service providers as well as analog wireless and satellite technologies and is subject to their limitations. The U.S. Federal Communications Commission (FCC) ruled that wireless carriers will no longer be required to support the analog wireless network after February 16, 2008. After that time, if the carriers for OnStar elect to provide only digital service, OnStar service will be available only through dual-mode hardware, which may require the purchase of a system upgrade. Call 1-888-4ONSTAR (1-888-466-7827), see your OnStar Owner's Guide, or visit www.onstar.com for system information and details.

GM ACCESSORIES Visit gmaccessorieszone.com for information on genuine GM Accessories for Seville.

ENGINES Cadillac products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes and models. The 275-horsepower Northstar V8 engine in SLS is no longer used exclusively in Cadillac vehicles. It is also used in other GM makes and models.

ASSEMBLY Cadillac vehicles and their components are assembled and produced by different operating units of General Motors, its subsidiaries, or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Cadillac dealer for terms and conditions.

Covered for 4 years/50,000 miles (whichever comes first):

- The complete vehicle
- Tires
- Towing to your nearest Cadillac dealership
- Cosmetic corrosion resulting from defects

- Repairs made to correct any vehicle defect
- No charge for most warranty repairs

Covered for 6 years/100,000 miles (whichever comes first):

- Rust-through corrosion

CORROSION PROTECTION Cadillac vehicles are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

SAFETY AND SECURITY The following are just some of the standard features found on the 2004 Seville models unless otherwise noted:

- Occupant protection
- Automatic door locks
- Child security door locks and door retention components
- Manual lap/shoulder belts and air bags, driver/front passenger - front and side
- Passenger inside door lock handles
- Power window lockout
- Safety belt cinch capability for child seats

SECURITY

- Anti-lockout feature
- Audible theft-deterrent system
- Battery rundown protection
- Laser-etched VIN plate
- PASS-Key III theft-deterrent system
- Remote deck lid release
- Remote inside hood release
- Remote keyless entry
- Stolen vehicle tracking/emergency communication

CRASH AVOIDANCE

- Anti-lock brakes, front and rear
- Automatic daytime running lamps
- Brake/transmission shift interlock
- Cornering lamps
- Disc brakes, front and rear, audible wear indicator
- Door warning lamps and reflectors
- Fog lamps
- Front, side, rear window defoggers
- Halogen headlamps
- Inside electrochromic rearview mirror
- Maintenance-free battery
- Outside power rearview mirrors, heated
- Stability enhancement
- Steering wheel controls
- Tinted glass windshield
- Tires with built-in tread wear indicators
- Traction control
- Wiper-activated exterior lamps

cadillac.com

Visit cadillac.com for the most current information regarding Seville technology, features, pricing, and special events.

SEVILLE EXTERIOR COLORS



White Lightning*



Light Platinum



Cashmere



Crimson Pearl*



Thunder Gray



Blue Chip



Black Raven

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Covered for 4 years/50,000 miles (whichever comes first)

- The complete vehicle
- Tires
- Towing to your nearest Cadillac dealership
- Cosmetic corrosion resulting from defects

SEVILLE INTERIOR COLORS



Shale Leather



Dark Gray Leather**



Black

CADILLAC OWNER PRIVILEGES

By driving a Seville, you're part of a select group that deserves special privileges. These include 24-hour roadside service (1-800-882-1112) and trip interruption protection. Free roadside services include: jump-starts, towing, lockouts, fuel delivery (fuel charges extra), and flat tire changes. Trip interruption protection can reimburse you for expenses incurred as a result of a warranted repair that interrupts your travel. Alternate transportation is also available whenever your vehicle is in for warranted repairs. You can also rely on the GM bumper-to-bumper limited warranty. All this coverage is in effect for the first 48 months or 50,000 miles of ownership, whichever comes first. See your dealer for complete details, terms, and conditions of these programs and the GM limited warranty. Another complimentary service for Cadillac owners is the Cadillac Center at My GMLink, a one-stop resource to enhance your Cadillac ownership experience. Exclusive member benefits include online service reminders, vehicle maintenance tips, online Owner's Manual, special privileges, and more. Sign up today at www.mylgmlink.com.

