1961
LINCOLN
CONTINENTAL

COLOR and UPHOLSTERY
SELECTIONS

LINCOLN CONTINENTAL SEDAN

WOOL BROADCLOTH





LINCOLN CONTINENTAL
SEDAN
(Code 82)



LEATHER AND NYLON

Note: Genuine polished walnut paneling is standard for all 1961 Lincoln Continentals. Satin-brushed metal paneling is available as a customer option at no extra cost. The steering wheel, shift selector, turn indicator, and instrument panel knobs are color matched to the interior decor.

LINCOLN CONTINENTAL SEDAN
WOOL BROADCLOTH AND LEATHER AND NYLON TRIMS

EXTERIOR COLORS		INTERIOR TRIMS	
CODE	COLOR	WOOL BROADCLOTH	LEATHER AND NYLON
A	PRESIDENTIAL BLACK	31 34	14
B	ROYAL RED METALLIC	†	†
C	TURQUOISE MIST	†	†
D	BLUE HAZE	†	12
E	SAXON GREEN METALLIC	†	†
F	SUNBURST YELLOW	†	†
H	EMPRESS BLUE METALLIC	31	12
I	GREEN VELVET METALLIC	34	†

Lincoln Continental - *classic beauty in a smart new size*

M	SULTANA WHITE	31 34	12 14
N	PLATINUM	†	12
P	EXECUTIVE GRAY METALLIC	31	†
Q	SHEFFIELD GRAY METALLIC	31	†
R	COLUMBIA BLUE METALLIC	†	12
T	HONEY BEIGE	34	14
U	ROSE GLOW METALLIC	†	†
V	SUMMER ROSE	†	†
W	REGENCY TURQUOISE METALLIC	†	†
X	BLACK CHERRY	31 34	14

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Z	DESERT FROST	34	14

† Selection of compatible interior trim is optional with customer and must be special ordered.

LINCOLN CONTINENTAL SEDAN

LEATHER AND LARKSPUR FABRIC



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LINCOLN CONTINENTAL SEDAN
LEATHER AND LARKSPUR FABRIC

EXTERIOR COLORS		INTERIOR TRIMS
CODE	COLOR	LEATHER AND LARKSPUR FABRIC
A	PRESIDENTIAL BLACK	20 21 26
B	ROYAL RED METALLIC	20 21 26
C	TURQUOISE MIST	27
D	BLUE HAZE	22
E	SAXON GREEN METALLIC	23
F	SUNBURST YELLOW	20 21 26
H	EMPRESS BLUE METALLIC	22
I	GREEN VELVET METALLIC	23

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M	SULTANA WHITE	20 21 22 23 26 27 29
N	PLATINUM	21 22 26
P	EXECUTIVE GRAY METALLIC	20 21 26
Q	SHEFFIELD GRAY METALLIC	20 21 26
R	COLUMBIA BLUE METALLIC	22
T	HONEY BEIGE	†
U	ROSE GLOW METALLIC	29
V	SUMMER ROSE	20 26 29
W	REGENCY TURQUOISE METALLIC	27
X	BLACK CHERRY	20 21 29

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Z	DESERT FROST	†

† Selection of compatible interior trim is optional with customer and must be special ordered.

LINCOLN CONTINENTAL SEDAN

LEATHER—EXTRA COST OPTION



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LINCOLN CONTINENTAL

SEDAN

(Code 82)

LINCOLN CONTINENTAL SEDAN
LEATHER TRIMS—EXTRA COST OPTION

EXTERIOR COLORS		INTERIOR TRIMS
CODE	COLOR	LEATHER
A	PRESIDENTIAL BLACK	84 85 86 95 96
B	ROYAL RED METALLIC	85 86 95 96
C	TURQUOISE MIST	87
D	BLUE HAZE	82
E	SAXON GREEN METALLIC	83
F	SUNBURST YELLOW	86 96
H	EMPRESS BLUE METALLIC	82
I	GREEN VELVET METALLIC	83

Lincoln Continental · *classic beauty in a smart new size*

M	SULTANA WHITE	82 83 84 85 86 87 95 96
N	PLATINUM	82 86
P	EXECUTIVE GRAY METALLIC	85 86 95 96
Q	SHEFFIELD GRAY METALLIC	85 86 95 96
R	COLUMBIA BLUE METALLIC	82
T	HONEY BEIGE	84
U	ROSE GLOW METALLIC	†
V	SUMMER ROSE	86 96
W	REGENCY TURQUOISE METALLIC	87
X	BLACK CHERRY	84 96

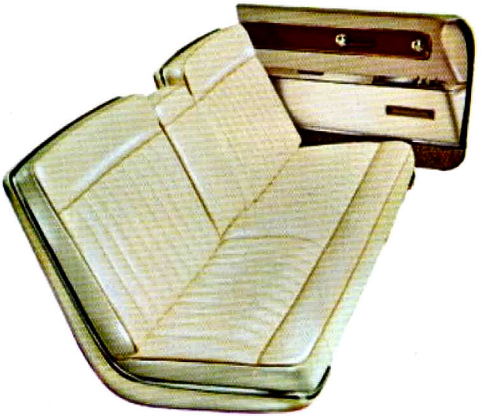
Lincoln Continental · *classic beauty in a smart new size*

Z	DESERT FROST	84

† Selection of compatible interior trim is optional with customer and must be special ordered.

LINCOLN CONTINENTAL CONVERTIBLE

LEATHER



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LINCOLN CONTINENTAL CONVERTIBLE

(Code 86)

BLACK OR WHITE CONVERTIBLE TOP OPTIONAL UNLESS OTHERWISE SPECIFIED

LINCOLN CONTINENTAL CONVERTIBLE
LEATHER TRIMS

EXTERIOR COLORS		INTERIOR TRIMS
CODE	COLOR	LEATHER
A	PRESIDENTIAL BLACK	84 85 86 95 96
B	ROYAL RED METALLIC	85 86 95 96
C	TURQUOISE MIST	87
D	BLUE HAZE	82†
E	SAXON GREEN METALLIC	83†
F	SUNBURST YELLOW	86 96
H	EMPRESS BLUE METALLIC	82†
I	GREEN VELVET METALLIC	83†

Lincoln Continental - *classic beauty in a smart new size*

M	SULTANA WHITE	82† 83† 84 85 86 87 95 96
N	PLATINUM	82* 86*
P	EXECUTIVE GRAY METALLIC	85 86 95 96
Q	SHEFFIELD GRAY METALLIC	85 86 95 96
R	COLUMBIA BLUE METALLIC	82†
T	HONEY BEIGE	84
U	ROSE GLOW METALLIC	‡
V	SUMMER ROSE	86 96
W	REGENCY TURQUOISE METALLIC	87
X	BLACK CHERRY	84 96

Lincoln Continental - *classic beauty in a smart new size*

Z	DESERT FROST	84

*Available with Black Convertible Top only.

†Available with White Convertible Top only.

‡Selection of compatible interior trim is optional with customer and must be special ordered.

SPECIAL ORDERS

Although it is believed that the available color and upholstery combinations are sufficient to satisfy the most discriminating customers, there will be instances where Lincoln Continental prospects desire color and/or upholstery combinations that are not included in this book.

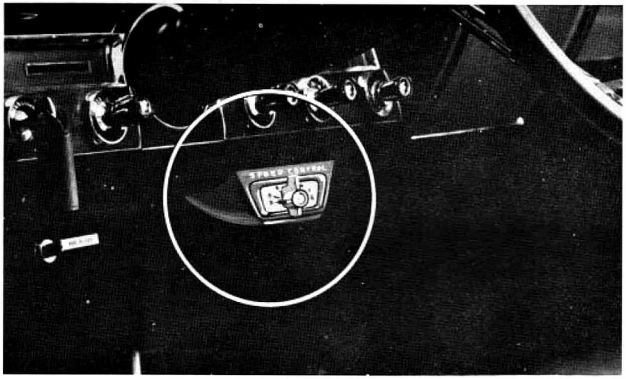
Whenever a color and/or upholstery deviation is required, an inquiry should be prepared, DETAILING COMPLETE SPECIFICATIONS, and forwarded to your District Sales Office. They will furnish firm prices and approval for scheduling.

Special orders will be considered on an individual basis and priced accordingly. Scheduling, production, and cost problems will not permit blanket approval of all special order requests.

Special order processing will require up to five weeks IN ADDITION to normal schedule time. Customers should be advised of this extra time element.

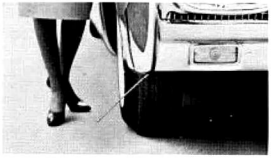
DEALER-INSTALLED ACCESSORIES

for your 1961 Lincoln Continental



SPEED CONTROL—This fuel-saving (up to 15% on turnpike driving), safe-driving device enables you to control car speed automatically with the turn of a dial. Speed governor automatically increases power when hill climbing—decreases on downgrades. When car reaches speed selected, driver feels back-pressure on the accelerator which acts as a speed warning system.

LOCKING GAS CAP—Tampering with fuel supply is effectively discouraged by this long-wearing, highly polished chrome accessory. Order before you take delivery.



CURB SIGNALS—Flexible, strong steel curb signals reduce the chance of tire-casing damage while parking, protect whitewalls. They sound a sharp warning when tire is near cement curb shoulder.



FLOOR MATS, FRONT AND REAR—Attractive, long-wearing mats are contoured to shape of front and/or rear floor area. Heavy ridges catch water, yet clean easily. Five matching colors.



SAFETY SEAT BELTS—Reduce chance of injury in case of sudden stops or accidents; hold driver and passengers at the waist. Easy to use, comfortable; strongly anchored to floor.

DE LUXE LICENSE PLATES FRAMES AND WINDOWS—Bright stainless steel enclosures protect license plates from rust, road splash. Clear plastic windows clean easily, prevent chipping of plates.





ORDER THESE ITEMS BEFORE YOU TAKE DELIVERY