LET'S TALK VAN TO VAN

When one van outsells all others
for 12 straight years there must be a reason.

Like better ideas.



CHECK FORD ECONOLINE AGAINST ANY VAN YOU CHOOSE



DRIVE FOR DRIVE

Ford's exclusive Twin-I-Beam suspension provides outstanding handling and stability on the road.

A smooth-riding van is naturally an easy-handling van. And only a Ford Econoline teams two front axles with two big coil springs to gentle each wheel over each bump independently. Jars and jolts that could interfere with easy handling are cushioned out.



And the driver is cushioned in a bucket-contoured seat that adjusts a full 4½ inches fore and aft. Its premium foam cushion and back provide solid comfort for all-day driving. And you can expect commendable riding stability and control even in strong crosswinds. Econoline's wide-track stance and independent suspension see to that.



PARK FOR PARK

Short overall length and tight turning circle give Ford Econolines the edge on crowded city streets.

Every inch counts when you're jockeying for room at the curb. And Econolines are significantly shorter than comparable vans. At just 16 feet, SuperVans are shorter, in fact, than an ordinary station wagon. But don't think Econolines skimp on load-space to make that possible. Actually, there's better than 10 feet of clear floorspace inside a SuperVan. Ford did it by moving the engine up front and out of the way. That also makes routine servicing quick and easy. Just flip up the waist-high mini-hood to check the radiator, oil level, battery, voltage regulator, brake master cylinder, and more.





DOOR FOR DOOR

Ford gives you a choice of sliding or swinging doors.

Only an Econoline lets you choose. For the same money, you may choose sturdy, hinged swinging doors. Or a sliding side door that's made to order for easy cargo handling in close quarters. Ford's exclusive Center-Guide-Slide design has three tracks with true center support for easy, one-hand operation and tight closing. Inside the van, the driver and his helper have an easy time, too. The engine's forward position offers "walk thru" convenience to the cargo area. Either man can step right from his seat (passenger seat, optional) into the rear and exit through the side or rear doors. It's another real time-and-effort saver.



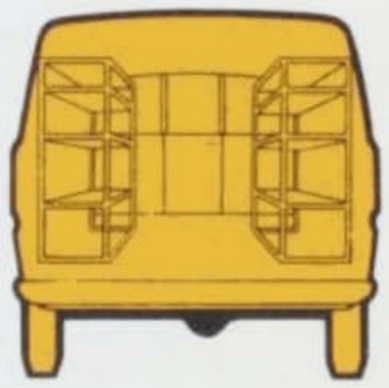


CARGO FOR CARGO

Ford Econoline lets you carry loads up to 4,250 lb.

With an Econoline, you can not only haul a big, bulky load but a big, hefty load. It's ruggedly constructed . . . with high-capacity axles and heavy-duty components to accommodate payloads up to 4,250 lb. The chart just below gives you a sampling of the wide range of capacities available to suit your job. Either the 105.5″ or 123.5″ wheelbase automatically gives you proper body length and weight distribution. In any case, you can fit your Econoline with built-ins to meet your needs. Econoline bodysides are more vertical than in other vans. So racks, cabinets, bins, baskets, and other modular built-ins fit into the cargo area with less waste space. There are also complete job-engineered packages for dry cleaners, plumbers, TV service, and many other trades. Ask your Ford Dealer for details.

MAXIMUM GVW RATING		
Model	Reg. Van	SuperVan
E-100	4800 lb.	4800 lb.
E-200	5250 lb.	6000 lb.
E-300	7500 lb.	8300 lb.



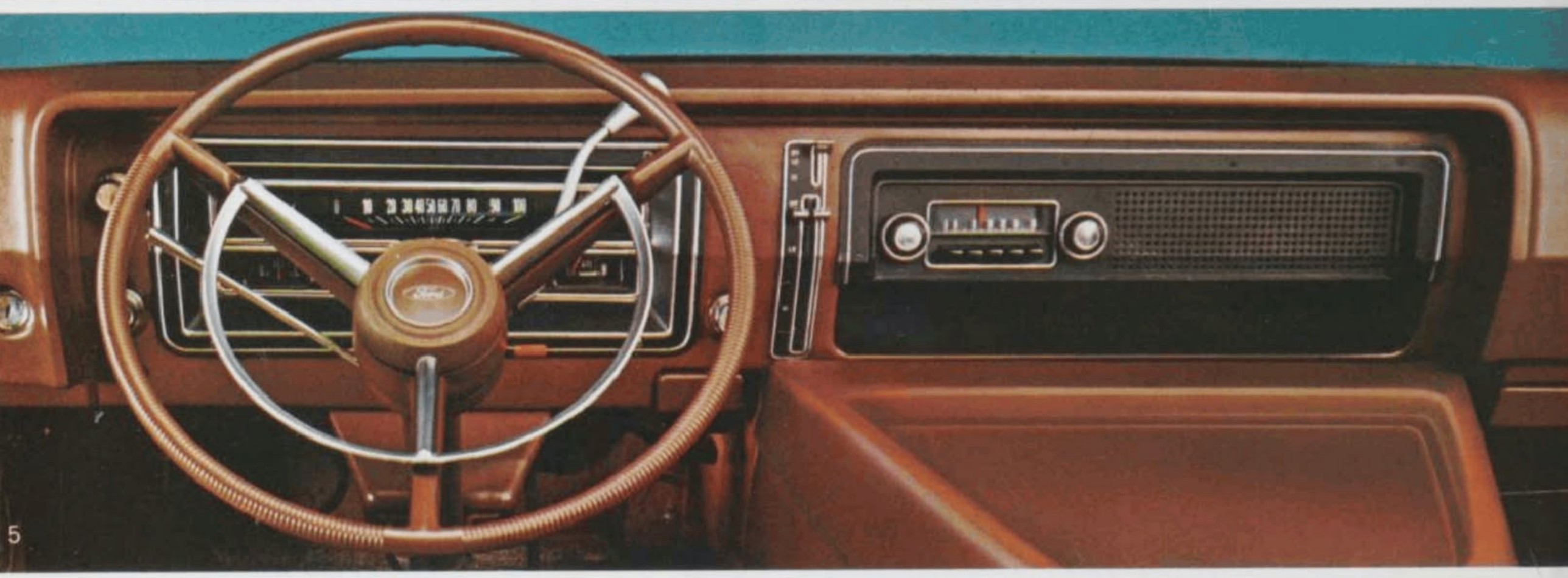

1


2


3



4


5

OPTION FOR OPTION

Ford has a long, long list to choose from.

1. **Custom Trim Interior** features driver's seat with pleated vinyl insert and color-coordinated floor mat. Matching bucket-contoured passenger seat or folding passenger seat also available.
2. **Factory-Installed Air Conditioner** includes underfloor evaporator, avoiding wind-resistance or possible interference with garaging. The 3-speed blower and seven directional air vents promote uniform cooling of the entire vehicle. "Air" option includes a 55-amp. alternator, insulation package with trim panels, carpeted engine housing, tinted glass, heavy-duty front springs.
3. **SelectShift Cruise-O-Matic** offers fully automatic or manual shifting. "Second hold" for better control on long grades. Option includes extra cooling package, 55 amp-hr battery.
4. **High-Output Fresh Air Heater/Defroster** has a 33% larger core than standard heater. Rear auxiliary hot water heater also available.
5. **Full-Width Padded Instrument Panel** for smart, carlike appearance. Push-button solid-state radio is also a popular option.

And that's only a sampling of the many Ford better idea options available.







CHOICE FOR CHOICE

Another reason Ford's first in vans: Ford's choice of vans.

1. **Econoline Parcel Delivery Vans** like the one pictured at top accommodate high, long, wide loads . . . up to 430 cu. ft. and 3,800 lb. . . . within the overall length of an average station wagon. Your choice of high-cube 10- or 12-foot bodies offers "walk-thru" convenience to the 6-ft. high cargo area. And unloading is quick and easy through big hinged or optional roll-up doors.

2. **Econoline Camper Specials** provide cab-and-chassis for roomy, economical mini-motor homes with accommodations for up to six. Many manufacturers offer spacious bodies with cab-over bunk areas, complete kitchens, toilets and showers. Twin-I-Beam front suspension, a big 302-cu. in. V-8, power steering and SelectShift Cruise-O-Matic are all standard on Ford Camper Specials. And dual rear wheels are now optional.

3. **Econoline Camper Conversions** include the raised fiberglass top model pictured here. Various manufacturers offer this and other popular modifications. Ford supplies the versatile vehicles . . . based on window vans or Club Wagons.

Ford Trucks are designed to provide outstanding load and handling characteristics for a variety of campers. Installation, modifications are understandably the responsibility of body manufacturers.

P.O. BOX 1000, DEARBORN, MICHIGAN 48121

Bulk Rate
U.S. Postage
PAID
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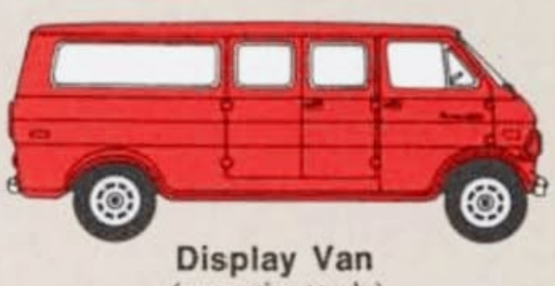
Choose the right van...see the right man...your Ford Dealer.



E-100 Van
105.5-in. wb., 4800-lb. max. GVW
clear floor length: 103.7 in.



E-100 SuperVan
123.5-in. wb., 4800-lb. max. GVW
clear floor length: 121.7 in.



Display Van
(any series or wb.)
windows at rear, right side



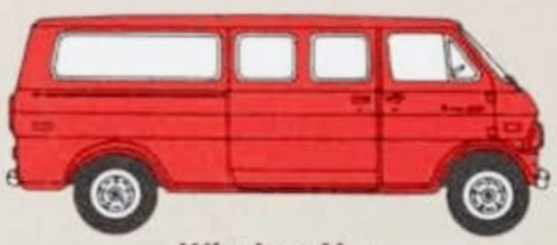
Service Interior
(123.5-in. wb. E-200 or E-300)
features bins, cabinets, shelves



E-200 Van
105.5-in. wb., 5250-lb. max. GVW
clear floor length: 103.7 in.



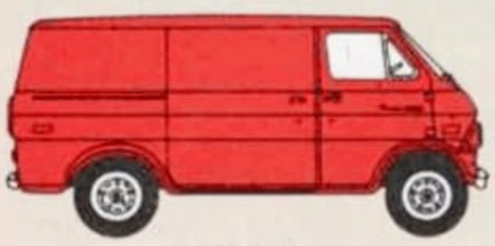
E-200 SuperVan
123.5-in. wb., 6000-lb. max. GVW
clear floor length: 121.7 in.



Window Van
(any series or wb.)
windows all around the body



Utility Interior
(any series or wb.)
features removable wire baskets



E-300 Van
105.5-in. wb., 7500-lb. max. GVW
clear floor length: 103.7 in.



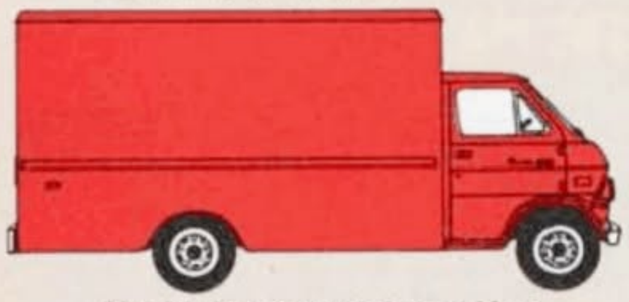
E-300 SuperVan
123.5-in. wb., 8300-lb. max. GVW
clear floor length: 121.7 in.



Camper Conversion
(E-200 or E-300)
available to sleep up to six



School Bus Package
(E-200 or E-300)
Window Van, 123.5-in. wb.



E-300 Parcel Delivery Van
123.5-in. wb., 8300-lb. max. GVW
10-ft. or 12-ft. bodies (12' shown)
78.3-in. max. inside width,
72.0-in. max. inside height

FORD ECONOLINE VANS

FORD DIVISION

TDM 3910

Availability may be subject to Environmental Protection Agency certification.

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