PONTIAC '73

GRAND PRIX • GRAND VILLE • BONNEVILLE • PARISIENNE BROUGHAM • CATALINA • LAURENTIAN




PONTIAC
PONTIAC
Parisienne

Parisienne Brougham

First, it is all-Pontiac! Parisienne has all the virtues of being a Pontiac with all the glamour of being a Brougham.

It gives you a 350 CID V8 and a 3-speed automatic transmission as standard equipment.

It gives you the quick steering response and positive feel of variable-ratio power steering and the extra reassurance of having power front disc and rear drum brakes.

And it gives you the sure handling, the stability and the smooth cornering that come with full-coil suspension, statically balanced wheels and tires and Pontiac's famous Wide-Track. Parisienne performs.

And you get these virtues and more standard! See page 19 for a more complete list of standard features.

And then, it is a Brougham! In addition, your Brougham's steering wheel has its rim cushioned with soft vinyl. It will never feel clammy or too hot. Your deep-pile carpeting extends from sill to sill and well up the doors. There's an electric clock. And other Brougham fineries such as body-colored inserts in the outside door handles plus Deluxe wheel covers.

There's the luxurious upholstery mentioned to your right.

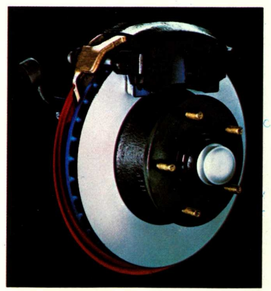
And all this comes in the kind of room you buy a big car for. Room you can enjoy in "closed car" comfort because outside air is drawn into and right through it by power. It's Pontiac's fully-adjustable powered ventilation system that operates continuously as long as you have the engine running.

All Pontiacs hate noise! Annoying sounds are tuned out wherever possible. For instance, special seals around the energy-absorbing steering column and in the accelerator pedal cable shaft help insulate you from engine noise.

And the engine itself is built to go quietly as possible about its business.

The roof consists of two steel panels. Stronger roof. Quieter car. The inner panel is perforated with many small holes, very much like an acoustic ceiling. In addition, noise is further cut down by a chamber between the inner and outer roof panels.

Sound deadeners, noise barriers and the liberal use of insulation all work together to make the inside of a Pontiac a very quiet place to be.





Standard cloth and vinyl bench seat.

1973 Parisienne Brougham. Seems as if you can never get too much of a good thing.

Parisienne Brougham interiors. Glamour never looked more elegant. Select from standard cloth fabric trimmed in pliant vinyl Morrokide in black, blue, green or beige.

For slight extra cost, you can pick all-vinyl Morrokide in saddle, burgundy or white for your Hardtop or saddle or beige if your Brougham's the 4-door Sedan.

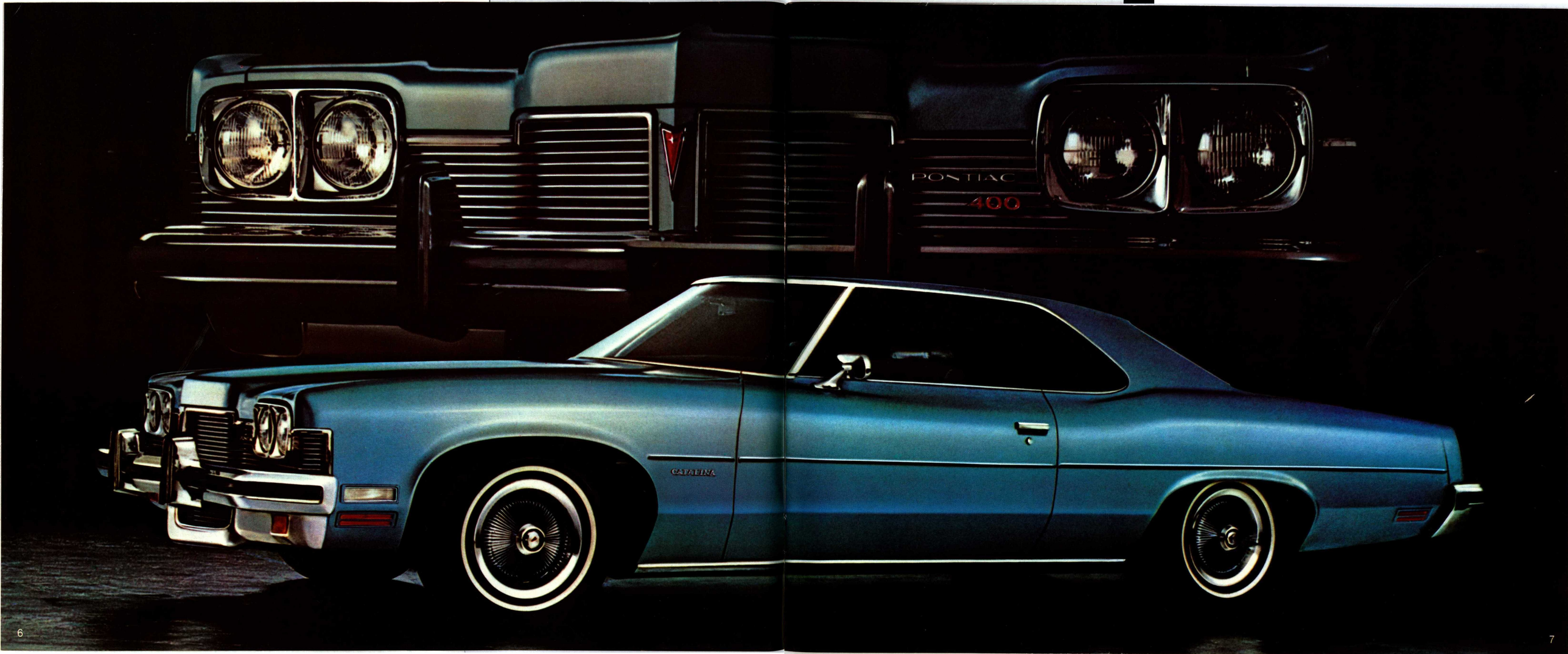
Red accent carpets are available with black and grey cloth trim.

Here's something extra. Buyers of any of our big coupes or sedans might consider a new rear window defroster option that's designed specifically for Canadian winters. It's been thoroughly proved in the extreme cold of northern Ontario. At 20-below, it clears 30% more glass area than a standard blower, does it quickly, improves your heater's efficiency and helps make the rear passenger area even cozier. This extra-cost option feeds engine coolant heated air directly to the rear window.

It's a Canadian development.

Cover: Parisienne Brougham 2-Door Hardtop;
Pages 2-3: Parisienne Brougham 4-Door Hardtop;
Right: Parisienne Brougham 4-Door Sedan;
Left: Standard Power Front Disc Brake.

Some of the equipment illustrated or described is optional at extra cost.


PONTIAC
400
CATALINA

Catalina

Let's talk about comfort.
Because that's one of the big things on your shopping list if you're considering a new Catalina or any full-size Pontiac.

The 1973 Pontiacs are the most comforting to date.

Full-foam seats, front and rear. The foam is molded in one piece, up to six inches thick, for resilience with firm, cushioned support. The backs are also full-foam. You should feel more comfortable, less prone to fatigue, even after many hours on the road. And you can expect full-foam seat construction to keep its shape longer than other kinds.

Driver fatigue affects safety as well as comfort, of course.

Driving made easier.
Full-coil suspension and especially the design of the front suspension system help stave off driver fatigue by reducing the effort of driving. It all helps, for instance, in giving your car impressive stability in cross-winds and when passing large trailers or trucks. You make fewer steering corrections. You're more at ease behind the wheel.

Having a big 350 CID V8, 3-speed Turbo Hydra-matic transmission, power steering and power brakes all help you feel more comfortable because you feel more confident. (See list of standard features on page 19.)

All big Pontiacs have many features that, in one way or another, contribute to your comfort.

Linking the engine to the rear axle, there's a constant velocity universal joint for quiet, vibration-free performance. Large, soft body mounts help isolate road noises. Big coil springs on each wheel, selected by a computer according to your Catalina's weight, help give it that smooth Wide-Track ride.

Slip into something more comfortable. A 1973 Catalina.

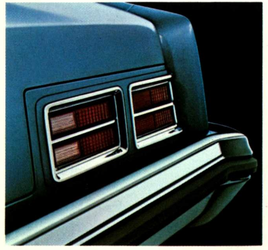


Standard cloth and vinyl bench seat.

Catalina interiors. Standard seating features luxurious Penrose cloth and soft vinyl Morrokide in a choice of black, blue, green or beige.

Or you can order at extra cost all-vinyl Morrokide trim in white, saddle, blue, green or burgundy with a Hardtop, beige, saddle, blue or green for the 4-door Sedan.

Accent carpets in red, blue and orange are available with selected trims on the Hardtops.



Pages 6-7: Catalina 2-Door Hardtop;
Below: Catalina 4-Door Sedan;
Right: Catalina 4-Door Hardtop.



Some of the equipment illustrated or described is optional at extra cost.

Laurentian

It happens.
People look over our full-size Pontiacs, including Laurentian, and ask to see our lowest-priced model.
But this is it!

Some standard features. Laurentian has standard variable-ratio power steering, power front disc and rear drum brakes and Turbo Hydra-matic transmission. And a standard 350 CID V8. See page 19 for a detailed list of standard features.

Laurentian has the look of American Walnut woodgrain on the wrap-around instrument panel. Full-foam seats. And the same 124" wheelbase as any other big Pontiac.
It's just priced lower.

The new 1973 bumpers. Pontiac's front and rear bumper systems are improved with the use of shock absorber-type mounts in front, spring-type mounts in the rear.

We recommend you consider front and rear bumper guards and rubber rub strips. Like the bumpers, the optional guards and rub strips combine fashion with real function. A few extra dollars well spent.

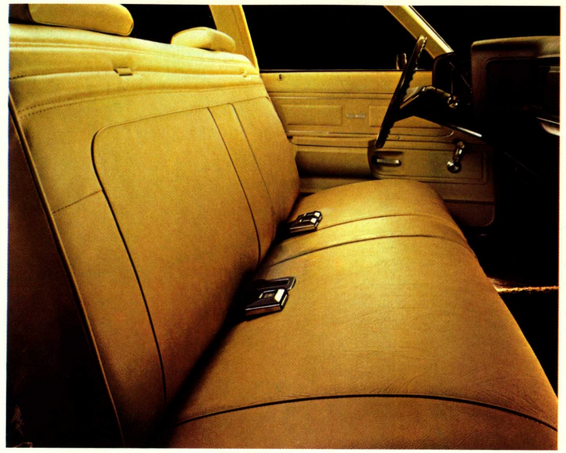
Optional vinyl side moldings are available on Laurentian and most other full-size Pontiacs to help protect against everyday side nicks and scratches.

Exteriors of all Pontiacs are finished in a Magic-Mirror process for an exceptionally smooth, fade-resistant and very durable surface. It's one reason Pontiacs have traditionally high trade-in values.

Picking options. Maybe you look with special favor on our lowest-priced full-size Pontiac because you want to put some of the savings on options. You'll find many suggestions for personalizing your Laurentian, starting on page 20.

Laurentian interiors. Here's where Pontiac shows again it's a cut above. Standard Laurentian interiors come in cloth and vinyl Morrokide in black, blue, green or beige.

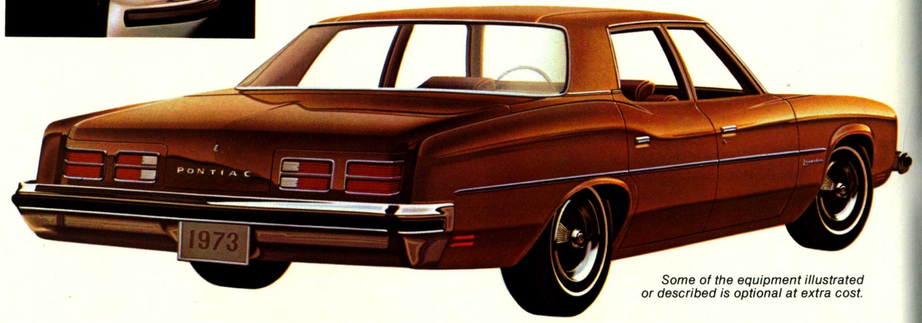
All-vinyl trim is extra cost in blue, green or beige.



Optional all-vinyl bench seat.



Below: Laurentian 4-Door Sedan;
Right: Laurentian 2-Door Hardtop.



Some of the equipment illustrated or described is optional at extra cost.




Grand Prix
BY PONTIAC

Grand Prix

It has been changed.
But very carefully.

The new grille could belong only to a Grand Prix. And where else could you find the classic kind of sculptural styling in evidence on these pages? It's all unmistakeably Grand Prix.

For purposes of instant identification, note the opera windows for the rear seat passengers. Very Grand Prix. It even says so right on it, in embossed script.

Inside our '73. The new Grand Prix is somewhat wider this year. With a little more room inside, especially for your passengers in the back.

The 1973 instrument panel has been newly designed but it still sweeps around the driver's right to integrate with the floor console. And on the instrument panel and console? African Crossfire Mahogany Wood! The genuine article.

Mounted in the floor console is your control for the Turbo Hydra-matic transmission. Which is mated to a 400 CID 4-bbl. V8. Which will promptly inform you that Grand Prix knows just as much about performance as it knows about luxury.

And about comfort. Those aren't ordinary front bucket seats. They never are in a Grand Prix. But this year the buckets are specially constructed to provide additional support for your sides. You'll feel the difference at once.

But not everybody wants bucket seats, special kind or not. So if you prefer a front bench seat, say the word. It's yours at no extra cost. You'll get a notch-back bench seat with a fold-down centre armrest but you won't get the floor console. Your shift lever will be column-mounted.

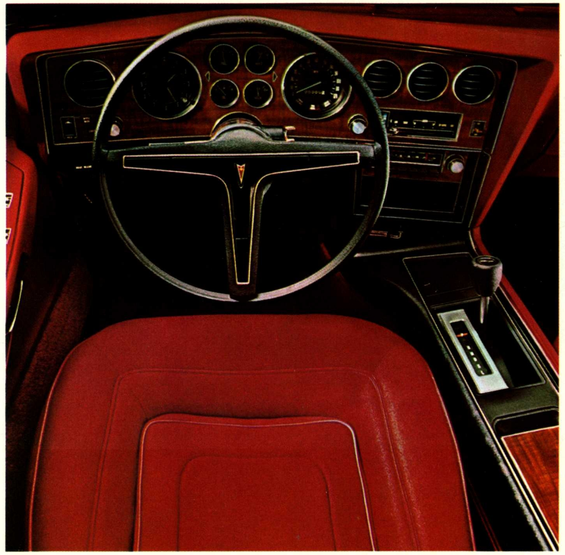
You have your choice of upholstery: rich Bravo cloth and vinyl Morrokide or all-vinyl Morrokide. Incredibly supple.

All seats are full-foam and should be as comfortable years from now as they are today.

Pages 12-13, Below & Right:
Grand Prix 2-Door Hardtop.



Some of the equipment illustrated or described is optional at extra cost.



Standard cloth and vinyl bucket seats with centre console.

One of the specialities of Grand Prix has been in keeping outside noise outside. A double panel roof with the inner panel perforated acts as an efficient silencer and is helped by the extended use of acoustical materials.

You can enjoy the quiet with the windows up, too. The air in the passenger compartment is constantly being changed by a powered ventilation system that starts working for you the moment you switch on your engine.

Grand Prix "SJ". Care to indulge even more? There's an SJ option you can order that includes very desirable features. Such as GR 70 x 15 steel-belted radial ply tires, a unitized ignition system, a battery that never needs service and a rear stabilizer bar. And, oh yes, a 455 CID 4-bbl. V8! Some package!

Everything is very grand.
Power steering? Power brakes?

They're standard, of course. See page 19 for standard equipment list.

After all, this is a Grand Prix and when we say it's been changed for 1973 we mean only that it has been improved.

The new Grand Prix!

Everything you could hope for in a personal luxury road car. From Pontiac.

Grand Ville

Here's where it all comes together. High luxury and very confident performance.

The richest Keswick fabric and vinyl Morrokide with the feel and look of leather, hand-fitted to full-foam, one-piece seats. Centre armrest in front. Door pull straps.

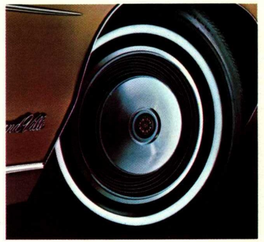
Crave more? Grand Ville's Custom option delivers luxuriant Bravo Cloth and all-vinyl Morrokide. Or you can have it entirely Morrokide. Both trims feature a contoured rib and biscuit design with a finely-textured scroll on the fold-down armrest. Simulated wood upper door panels have a hand-carved appearance.

Grand Ville's Custom interior is standard on the Convertible. All Custom interiors include an exquisite new burgundy in the color selections.

Another available option presents the Custom upholsteries and a 60/40 front bench seat with the passenger side (the "60" including centre armrest) separately adjustable.



Standard equipment. However you appoint your Grand Ville, you'll get such standard features as power brakes all around, with discs in front, variable-ratio power steering, 3-speed Turbo Hydra-matic transmission and an electric



clock. There's a more complete list on page 19.

Grand Ville's standard engine, a 455 CID 4-barrel V8, has a coolant overflow system designed to end engine coolant loss. As pressure builds up in a hard-working engine due to extremely hot days, excessive loads or very hilly terrain this system prevents expanding coolant from spilling out through the overflow tube. It assures a full coolant system at all times.

A '73 Grand Ville should never overheat, even with air conditioning going full blast. And Climate Control is an option Grand Ville customers are often attracted to.

Great luxury with unique practicality. That's Grand Ville.

Some of the equipment illustrated or described is optional at extra cost.



Optional Custom cloth and vinyl bench seat with pull-down centre armrest; *Below, Left:* Custom option includes rear seat cigarette lighter in sedan; *Left:* Standard Deluxe Wheel Cover.



Top: Grand Ville 2-Door Hardtop; *Above:* Grand Ville Convertible; *Right:* Grand Ville 4-Door Hardtop.



Bonneville 4-Door Hardtop; *Background:* Standard cloth and vinyl bench seat

Bonneville

Bonneville makes it big. Very big on performance. You should know that all Bonnevilles have variable-ratio power steering, power front disc brakes and power rear drum brakes, a 400 CID V8 and three-speed Turbo Hydra-matic transmission. All standard equipment.

A look at the standard features list on page 19 will reward your sense of values.

Other things you can take comfort in are thick carpeting, full-foam seats, cushioned steering wheel and the warm look of simulated walnut woodgrain on a new instrument panel.

Bonneville Handling Package. Here's something only Bonneville people can order: a new performance option that includes HR70 x 15 steel-belted radial ply whitewall tires and tuned suspension with firmer springs, shocks and front and rear stabilizer bars.

Bonneville people tend to want all the ride and handling excellence available, and this package offers them performance above and beyond.

The big Performer. Pontiac's reputation for building big, comfortable cars that perform is advanced another notch by the 1973 Bonneville.

And the philosophy behind Bonneville helps to make any Pontiac a cut above.



Some of the equipment illustrated or described is optional at extra cost.

Standard features

Laurentian. Standard features include: New improved front and rear bumper systems. 350 CID V8. Variable-ratio power steering for quick, positive control. Front power disc brakes for straight-line stopping and greater resistance to fade. Rear power drum brakes. 3-speed Turbo Hydra-matic transmission. Cloth and Morrokide seat coverings. Full-foam seat construction for satisfying comfort and durability. Powered ventilation system. Wraparound instrument panel with quick service access. Simulated American Walnut Woodgrain on instrument panel. Deluxe 2-spoke steering wheel. Nylon-blend loop-pile carpeting. Concealed windshield wipers. Inside hood latch release for added anti-theft protection. Open rocker panels that reduce the accumulation of corrosive road salts. Strong, double panel roof with inner panel perforated to improve level of quietness in passenger compartment. Forward-mounted steering linkage for directional stability. Corrosion-proof Energizer battery. Standard and optional engines use regular, low-lead or no-lead fuels. Evaporative and exhaust emission controls. 16 Magic-Mirror exterior colors.

Catalina. All Laurentian standard features plus: Additional sound insulation. Windshield-embedded antenna. Rocker panel molding. Foam-backed trunk compartment mat. Dual horns. Instrument panel right-hand ashtray. More luxurious cloth and vinyl trim. Glove box and left-hand ashtray lamps. G78 x 15 blackwall tires.

Parisienne Brougham. All Catalina standard features plus: 3-spoke Custom Cushion Steering Wheel. Electric Clock. Carpeted lower door panels. Body-colored inserts in outside door handles. Wheel opening moldings. Deluxe wheel covers. More luxurious cloth and vinyl trim. Additional sound insulation.

Bonneville. All Parisienne Brougham standard features plus: 400 CID 2-bbl. V8 with a coolant overflow system that helps prevent engine overheating due to excessive loads, high temperatures or hilly terrain. Special grille with distinctive styling. Instrument panel courtesy lamp. Wide rocker panel moldings. Trunk lamp. Rear door dome light switches on 4-door models. Pedal trim plates. H78 x 15 blackwall tires.

Grand Ville. All Bonneville standard features plus: 455 CID 4-bbl. V8. Front bench seat with fold-down armrest in cloth and vinyl or all-vinyl in Hardtops and all-vinyl in Convertible. Pull straps on door. Formal roof line. Triple bar taillamps. Rear wheel opening covers. Right-hand ashtray lamp.

Grand Prix. Standard features include: New improved front and rear bumpers. 400 CID 4-bbl. V8. Power steering. Power brakes. Automatic transmission. Front bucket seats or notchback bench seat. Full-foam seat construction. Custom Cushion steering wheel. Electric clock. Formal roofline with fixed rear quarter windows. Full coil spring suspension. 4-link design rear suspension. Computer-selected springs. 7-inch wide wheels. G78 x 15 blackwall tires.

Reassurance features

Occupant Protection. Seat belts with pushbutton buckles for all passenger positions. Single buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward mounted lock buttons. Safety door latches and hinges. Folding seat back latches. Energy-absorbing padded instrument panel and front seat back tops. Contoured windshield header (except convertible). Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo Guard. Side Guard Beam. Contoured full roof inner panel (except convertible). Smooth contoured door and window regulator handles. Automatic locking seat belt retractors—front and rear outboard passengers. Shoulder belt anchorages for rear seat outboard occupants. High-strength front seat anchorages and construction. High-strength rear seat retention. Stamped steel door hinges.

Accident Prevention. Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rear view mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems. Low-glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces. Safety wheel rims. Self-adjusting brakes. Illumination of windshield wiper and washer, heater and defroster controls.

Anti-theft. Anti-theft ingition key warning buzzer. Anti-theft steering column lock. Inside hood latch release. Visible vehicle identification.

Station Wagons

Your Pontiac dealer can give you a special catalogue on all 1973 full-size and trim-size Station Wagons. Please ask. In Station Wagons, too, Pontiac is a cut above!



Catalina Safari. Everything you should have in a big wagon. V8 engine, automatic transmission, power steering, power brakes, 106.4 cu. ft. of cargo space.



Grand Safari. Our most luxurious station wagon ever. All full-size 2- and 3-seat Pontiac wagons feature the disappearing tailgate.

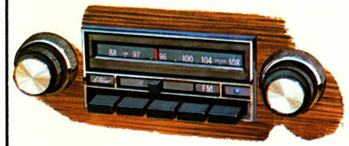
Not Shown: Laurentian Safari Station Wagon.

Some of the equipment illustrated or described is optional at extra cost.

Options

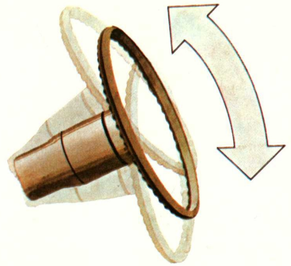
Selected options let you express your own tastes and individuality and add to your convenience, comfort or pleasure. Those mentioned here are only representative of the many options available for 1973. Your dealer will be delighted to go over the complete list with you. A number of the more popular features are included in Option Groups and you may find it convenient and money-saving to order them in this way.

Unless otherwise noted, all options on these pages are available on all 1973 full-size Pontiacs and Grand Prix.



Sound Systems. You can choose from a complete selection of AM, AM/FM or AM/FM Stereo pushbutton radios. Or you may want our integral AM or AM/FM radio and 8-track stereo tape player unit and 4-speaker system (3 on Grand Prix). Two rear speakers come with all stereo systems and a single speaker is available with the AM and AM/FM radios.

A windshield-embedded antenna is standard when you order a radio. Your hidden antenna doesn't intrude on your car's styling.

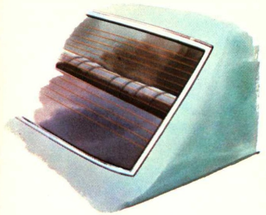


Tilt Steering Wheel. Adjusts to any one of six different positions for more individual driving comfort. Helps make getting in and out of your car even easier. Not available with standard steering wheel on Laurentian and Catalina.

An asset when car is driven by more than one person.



Custom Cushion Steering Wheel. Optional on Laurentian and Catalina, standard equipment with all other series in this catalogue. Rim is cushioned in soft vinyl, never feels too hot in summer, too cold in winter. Luxurious styling.



Defroster/Defogger. Most of our customers have three choices in ways to keep the rear window clear for safer driving.

One. An electrically-heated rear window defroster uses rows of thin wire embedded in the glass to help keep the window surface clear of ice, snow and fog. Not available on Grand Ville Convertible.

Two. A rear window defogger with an electric blower under the package shelf directs air on to the inside of the rear window. Not available on Grand Ville Convertible, Grand Prix.

Three. A new rear window defroster directs engine coolant heated air on to the rear window. This system is a Canadian development and extensive tests have proved it to be highly efficient under all conditions. See story on page 4. Not available on Grand Ville Convertible, Grand Prix.

Dual Exhausts. (Not shown.) Delivers better performance. Standard on Grand Prix. An optional engine must be ordered on Laurentian, Catalina, Parisienne Brougham.

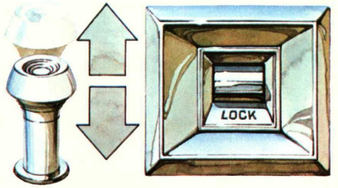
Deck-lid Release. Lets you unlock your trunk without getting out of the car. Simply press a button inside the glove box.

It helps to save time and inconvenience and permits driver to remain in car when the weather is inclement.



Power Seat. Just press a button and you can raise, lower, tilt or move forward or backward the entire front bench seat. Helps lessen fatigue on trips and affords greater comfort. With your bucket seat-equipped Grand Prix, power assist is available only for the driver's seat. Moves forward, backward, up, down and tilts.





Electric Door Locks. Encourages the regular locking of all doors and helps to save time. The master control is mounted on the front door panel on the driver's side and the front passenger's side. Front seat backs of 2-door models automatically lock when doors are closed and unlock when doors are opened (extra cost). Manual unlocking device is still present. Removes any possibility of accidental opening of door by children when car is in motion.

Bumper Guards and Rub Strips. Front and rear rubber-faced bumper guards provide an added measure of protection in parking situations. Full-width rub strips for the new improved front and rear bumpers are also available. Extra protection with style.



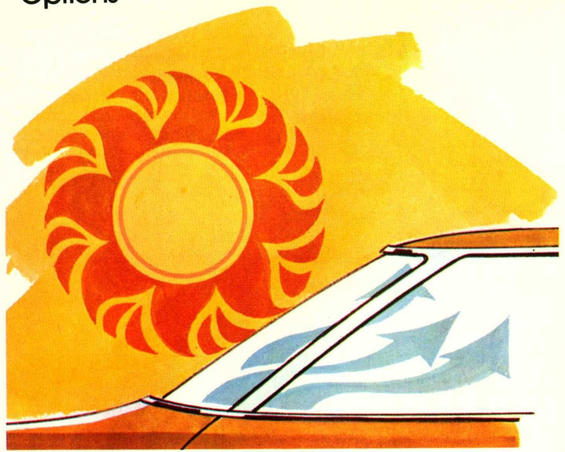
Power Windows. The action of all side door windows controlled from a single panel on the driver's door panel. Each window also has its individual control switch. Eliminates awkward reaching across the car.



Sun Roof. Grand Prix only. Makes driving pleasant and sunny without wind annoyance. Manual or electrically operated.



Options



Climate Control. Air conditioning? We prefer to call it "climate control" because this option offers you a lot more than a cool car interior on a hot day. It works for you all year 'round.

Whichever system you choose, it will let you ride free of humidity, summer and winter, in the kind of comfort that suits you best, without inside mist on any window and with all windows closed for quieter enjoyment of your car.

Climate control keeps out dust and irritating pollen. It lets you arrive refreshed and perfectly groomed. And returns a good part of your investment at trade-in time.

Choose a fully automatic or manual control system.



Cruise Control. Attain your desired speed, just touch the button on the end of your turn signal indicator and you'll maintain that speed. To disengage, press the brake pedal.

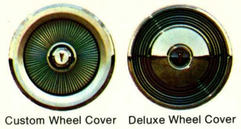


Delco X Battery. Never needs water. Delivers more power, compared to a conventional battery of the same size.



Custom Sport Mirrors. A pair of aerodynamically-styled outside mirrors in same color as the body. Left-hand mirror is remote-controlled. Included with Grand Prix "SJ" option package.

Trailer-Towing Packages. Please ask your dealer for Pontiac's special, detailed catalogue.



Custom Wheel Cover Deluxe Wheel Cover



Rally II Wheel Honeycomb Wheel

Wheel Covers. Few options can add such instant "dress up". Your dealer can advise you on choice and availability.



Safe-T-Track. Pontiac's limited slip differential can be a big help when your car hits a stretch of slippery road, snow, ice, mud, sand, ruts or potholes. It transfers torque to the rear wheel that has the best traction, helps keep you going with sure handling.



Your trailer-towing package can be built into your new Pontiac right at the factory to save you money.

Specifications

	LAURENTIAN	CATALINA	PARISIENNE BROUGHAM	BONNEVILLE	GRAND VILLE	GRAND PRIX
Body Styles	2-door Hardtop 4-door Sedan —	2-door Hardtop 4-door Sedan 4-door Hardtop	2-door Hardtop 4-door Sedan 4-door Hardtop	2-door Hardtop 4-door Sedan 4-door Hardtop	2-door Hardtop Convertible 4-door Hardtop	2-door Hardtop — —
Engines Standard (8 cyl.) Optional (8 cyl.)	350-2 350-4 400-2 400-4 455-4	350-2 350-4 400-2 400-4 455-4	350-2 350-4 400-2 400-4 455-4	400-2 400-4 455-4 — —	455-4 — — — —	400-4 455-4 455 S.D. — —
Transmissions Standard	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic	Hydra-matic
Power Brakes Front Disc (dia.) Rear Drum (dia.)	11.7 in. 11.0 in.	11.7 in. 11.0 in.	11.7 in. 11.0 in.	11.7 in. 11.0 in.	11.7 in. 11.0 in.	10.9 in. 9.5 in.
Turning Dia. (ft.) curb-to-curb	43.5	43.5	43.5	43.5	43.5	39.3
Energizer 350, 400 V8 455 V8 Optional	61 amp. hr. 62 amp. hr. 73 or 76 amp. hr.	61 amp. hr. 62 amp. hr. 73 or 76 amp. hr.	61 amp. hr. 62 amp. hr. 73 or 76 amp. hr.	61 amp. hr. 62 amp. hr. 73 or 76 amp. hr.	— 62 amp. hr. 73 or 76 amp. hr.	61 amp. hr. 62 amp. hr. 73 amp. hr.
Suspension	Full Coil	Full Coil	Full Coil	Full Coil	Full Coil	Full Coil
Frame	Perimeter	Perimeter	Perimeter	Perimeter	Perimeter	Perimeter
Wheelbase	124.0 in.	124.0 in.	124.0 in.	124.0 in.	124.0 in.	116.0 in.
Length	224.8 in.	224.8 in.	224.8 in.	224.8 in.	224.8 in.	216.6 in.
Height (4-door)	54.2 in.	54.2 in.	54.4 in.	54.4 in.	53.8 in.	52.9 in.
Width	79.6 in.	79.6 in.	79.6 in.	79.6 in.	79.6 in.	78.3 in.
Weight (4-door)—curb	4139 lbs.	4289 lbs.	4200 lbs.	4469 lbs.	4512 lbs.	4157 lbs.
Tread front rear	64.1 in. 64.0 in.	64.1 in. 64.0 in.	64.1 in. 64.0 in.	64.1 in. 64.0 in.	64.1 in. 64.0 in.	61.9 in. 61.1 in.
Tires standard	G 78-15	G 78-15	G 78-15	H 78-15	H 78-15	G 78-15
Wheel Size	15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 7 in.
Road Clearance	5.2 in.	5.2 in.	5.2 in.	5.4 in.	5.4 in.	5.1 in.
Headroom front (2-door Hardtop) rear	38.3 in. 37.0 in.	38.3 in. 37.0 in.	38.3 in. 37.0 in.	38.3 in. 37.0 in.	38.9 in. 37.6 in.	37.6 in. 37.3 in.
Legroom front (2-door Hardtop) rear	42.7 in. 35.8 in.	42.7 in. 35.8 in.	42.7 in. 35.8 in.	42.7 in. 35.8 in.	42.7 in. 38.8 in.	42.4 in. 33.5 in.
Shoulder Room front (2-door Hardtop) rear	64.4 in. 62.2 in.	64.4 in. 62.2 in.	64.3 in. 62.2 in.	64.3 in. 62.2 in.	64.3 in. 63.2 in.	58.8 in. 57.1 in.
Hip Room front (2-door Hardtop) rear	62.2 in. 56.2 in.	62.2 in. 56.2 in.	62.2 in. 56.2 in.	62.2 in. 56.2 in.	62.2 in. 56.2 in.	56.9 in. 52.9 in.
Fuel Tank Capacity (app.)	21.5 imp. gal.	21.5 imp. gal.	21.5 imp. gal.	21.5 imp. gal.	21.5 imp. gal.	20.8 imp. gal.
Usable Luggage Space	20.5 cu. ft.	20.5 cu. ft.	20.5 cu. ft.	20.5 cu. ft.	19.5 cu. ft.	14.3 cu. ft.

Engines

	350-2 V8	350-4 V8	400-2 V8	400-4 V8	455-4 V8	455 S.D. V8
Displacement (cu. in.)	350	350	400	400	455	455
H.P. @ rpm (Net)	145 @ 4000	175 @ 4000	170 @ 3600[3]	200 @ 4000[1]	215 @ 3600[2]	310 @ 4000
Torque @ rpm (Net)	255 @ 2400	260 @ 2800	320 @ 2000	310 @ 2400	350 @ 2400	390 @ 3600
Compression Ratio	8.5:1	8.5:1	8.0:1	8.0:1	8.0:1	8.4:1
Carburetion	2 bbl.	4 bbl.	2 bbl.	4 bbl.	4 bbl.	4 bbl.
Fuel	Regular	Regular	Regular	Regular	Regular	Regular
Exhaust System	Single	Dual	Single	Single*	Dual†	Dual

With Dual exhaust [1]250 @ 4400 [2]250 @ 4000 [3]185 @ 4000 †Single—Grand Ville *Dual—Grand Prix

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General Motors Progress Report.

Convenience, comfort, pleasure and value for your money.

We try to do our best every year to offer a little more of all these qualities in our cars.

And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both these areas.

For 1973 General Motors passenger cars, for instance, have steel side-guard beam protection in all doors. There is an alert system to warn the driver and the right front passenger to buckle up lap and shoulder belts. All new GM cars have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added an Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low leaded, or any leaded regular gasolines with a research octane number of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own car in good operating condition and by having it tuned regularly.

And, in the area of safer motoring, you can help by having everyone in your car wearing seat belts when in motion and by driving defensively at all times.

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GM
MARK OF EXCELLENCE

All Pontiac engines have been designed to operate efficiently on the no-lead or low-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

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