

Sports car purity. Subaru DNA.

SUBARU

Love. It's what makes Subaru, Subaru.

Genuine Subaru BRZ Accessories

Prepare for exhilarating driving precision.

With its iconic sports car layout combined with a modern design, your 2027 Subaru BRZ gives you control around every corner. Get ready for life's twists and turns and take your driving experience to an even higher level with the addition of Genuine Subaru Accessories.

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Genuine Subaru Accessories are backed by the vehicle's 3-year or 36,000-mile limited warranty, even if the accessory is installed after retail delivery. Genuine Subaru Accessories installed after the 3-year/36,000-mile warranty period are backed by a 1-year, unlimited mileage warranty. See your warranty and maintenance booklet for more details.

Safeguard its sleek silhouette.

The admirable exterior of your Subaru BRZ will turn heads as quickly as it handles corners. Genuine Subaru Accessories will help keep its appearance as pristine as it performs.



All-Weather Floor Liners

High wall design helps protect the vehicle carpet from spills, snow, sand, mud, dirt and moisture.

- *Engineered to precisely fit the BRZ footwell area.*
- *Constructed with soft, durable materials to help minimize warping, fading or tearing vs. aftermarket alternatives.*

J501SCC000

Not intended for use on top of Carpeted Floor Mats.



Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

SOA801P070V2 (Crystal Black Silica)
SOA801P070W6 (Crystal White Pearl)
SOA801P070TQ (Ice Silver Metallic)
SOA801P070T7 (Ignition Red)
SOA801P070M3 (Magnetite Gray Metallic)
SOA801P070G8 (Sapphire Blue Pearl)
SOA801P070E4 (WR Blue Pearl)





Mud Flaps

Help protect the paint finish from chips and the undercarriage from rust and corrosion. Includes BRZ logo.

- *Serve as a protective barrier between the tires and wheel well.*
- *Help minimize water, dirt and mud spray.*
- *Evaluated for durability and to withstand various weather conditions.*

J101SCC000

Cannot be used in conjunction with STI Under Spoiler – Rear Quarter.



Door Scuff Protector

A durable, easy to clean plastic shell that protects your doors from common shoe scuffs and other scrapes when entering and exiting your vehicle. The unique texture complements the design of the BRZ. Comes in a set of two.

J131SCC000

Severe Weather Companion

Contains items to provide basic needs such as warmth, light, water, first aid and the ability to signal for help if an unexpected weather emergency is experienced. Contents are packaged in a padded, embroidered carrying case.

SOA907A002



Roadside Emergency Kit

Contains essential items to assist you in an automotive emergency, including jumper cables, a reflective triangle, a first aid kit and more. Contents are packaged in a padded, embroidered carrying case.

SOA907A001



First Aid Kit

Contains supplies to treat minor scrapes and scratches. The kit includes an assortment of self-adhesive bandages and gauze, adhesive tape, scissors, tweezers, an emergency blanket, a first aid guide and more. Contents are packaged in a zippered, Subaru-branded bag for easy accessibility.

SOA9031300







Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.

E771SCC000

Wheel Locks – Alloy

Bright chrome wheel locks help deter theft of wheels and tires. Includes four locks and key.

B321SFL001



Wheel Lug Nut and Lock Set – Black

Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

B321SFL030



Extensive testing is performed on Genuine Subaru Accessories to help ensure strict Subaru engineering specifications and safety requirements are met.



Battery Charger and Maintainer

Custom engineered for Subaru vehicles to efficiently charge 12-volt lead acid batteries and maximize battery life. Comes with alligator clamps for quick connections and ring-terminals for more permanent connections, to help ensure your vehicle's battery is ready for your next adventure.

- *Fully automatic charging with LED lights and countdown timer to indicate remaining charge time.*
- *'Try' LED light indicates when you can attempt to start your vehicle.*
- *'Reconditioning' mode restores deeply discharged batteries.*
- *Reverse polarity protection.*
- *Designed with a rubber bumper to protect both the accessory and the vehicle during use.*

SOA9010001

Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

J601SCA000



Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

A091SCC012





Confidently connected for quick response.

Engineered with track-tuned suspension, the Subaru BRZ is built for complete control. Genuine Subaru Accessories will help you keep a connection on any road traveled.

USB Charging Cable Set

Quickly charge mobile devices while you're on the go. Designed in signature Subaru blue, Genuine Subaru cables offer superior quality and durability compared to typical aftermarket cables. Packaged in a zippered Subaru-branded storage case, the set of four, 3 ft. cables allow you and your passengers to charge and connect while on the road.

- *Includes Velcro® cable ties to keep cables neat, tidy and organized when not in use.*
- *Universal compatibility designed to work flawlessly with any device that uses a USB-A or USB-C port.*
- *Includes MFi-certified, unique and verified serial number and authorization chip issued by Apple® to ensure compatibility with any Lightning® device.*
- *Supports multiple charging specifications; USB-A to Lightning, USB-C to Lightning, USB-A to USB-C, USB-C to USB-Power Delivery, Qualcomm® Quick Charge™, Samsung® adaptive charging, Android Auto™ and Apple CarPlay® using the USB media port.*

H671SFN000



Quality and comfort combined.

The Subaru BRZ is engineered for maximum driving control, letting you grip the road with confidence and in comfort. Keep all your gear in place as you tackle every turn with the addition of Genuine Subaru Accessories.





Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

J501SCC200

Genuine Subaru Accessories are designed using original factory vehicle CAD data for a precise fit compared to "one size fits all" aftermarket additions.



Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

F551SCC000



Cargo Organizer

Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.

SOA567T100





Sunshade – Windshield

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. It is custom-cut to fit properly, and includes a handy storage bag.

SOA3991533

Safe and satisfied.

Genuine Subaru Pet-friendly Accessories let you bring your furry companions along with you on every ride in safety and comfort.





Pet Travel Bowl

Travel with your pet's food and water in one convenient, portable container. Freeze water in the base to keep water cool and wet food fresh. Manufactured by Sleepypod® and designed in distinctive Subaru blue.

- *Lid doubles as a second bowl.*
- *Textured base helps resist spilling or tipping.*
- *Constructed of FDA food grade silicone, dishwasher and microwave safe and BPA free.*

SOA854B001 (Small)
SOA854B002 (Medium)





License Plate Frames – Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Subaru Pet Lover frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L165 (Matte Black)
SOA342L166 (Stainless Steel)

Pet Carrier and Mobile Pet Bed

Multi-functional, ultra-plush pet bed provides comfort for your pet and helps make travel less stressful. Features zipper pulls to remove upper mesh dome, padded carry handle and adjustable shoulder strap. Manufactured by Sleepypod® and uniquely designed in Subaru blue.

- *Doubles as a carrier and car seat to transport your small dog or cat in comfort and safety.*
- *Crash-tested and certified by the Center for Pet Safety.*
- *Designed with Velcro® positioning points to secure seatbelt straps when used as a car seat.*
- *Luggage-grade exterior easily wiped clean.*
- *Removable plush bedding is machine-washable.*

SOA854S100

Suitable for pets weighing 15 pounds and under.
Not suitable for use during air travel.





Pet Harness

Buckle up your dog for safety before you begin your road trip together. Infinity Loop webbing design, padded vest, seatbelt grade straps and stress-tested buckles work together to distribute and reduce damaging forces in the event of a car collision. Manufactured by Sleepypod® in signature Subaru blue. Refer to the sizing guide to determine the correct size for your dog.

- *Crash-tested at child safety seat standards and certified by the Center for Pet Safety for dogs 18-90 lbs.*
- *Double "D" ring connection design to affix a leash.*
- *Reflective strips and logo for improved visibility at night.*

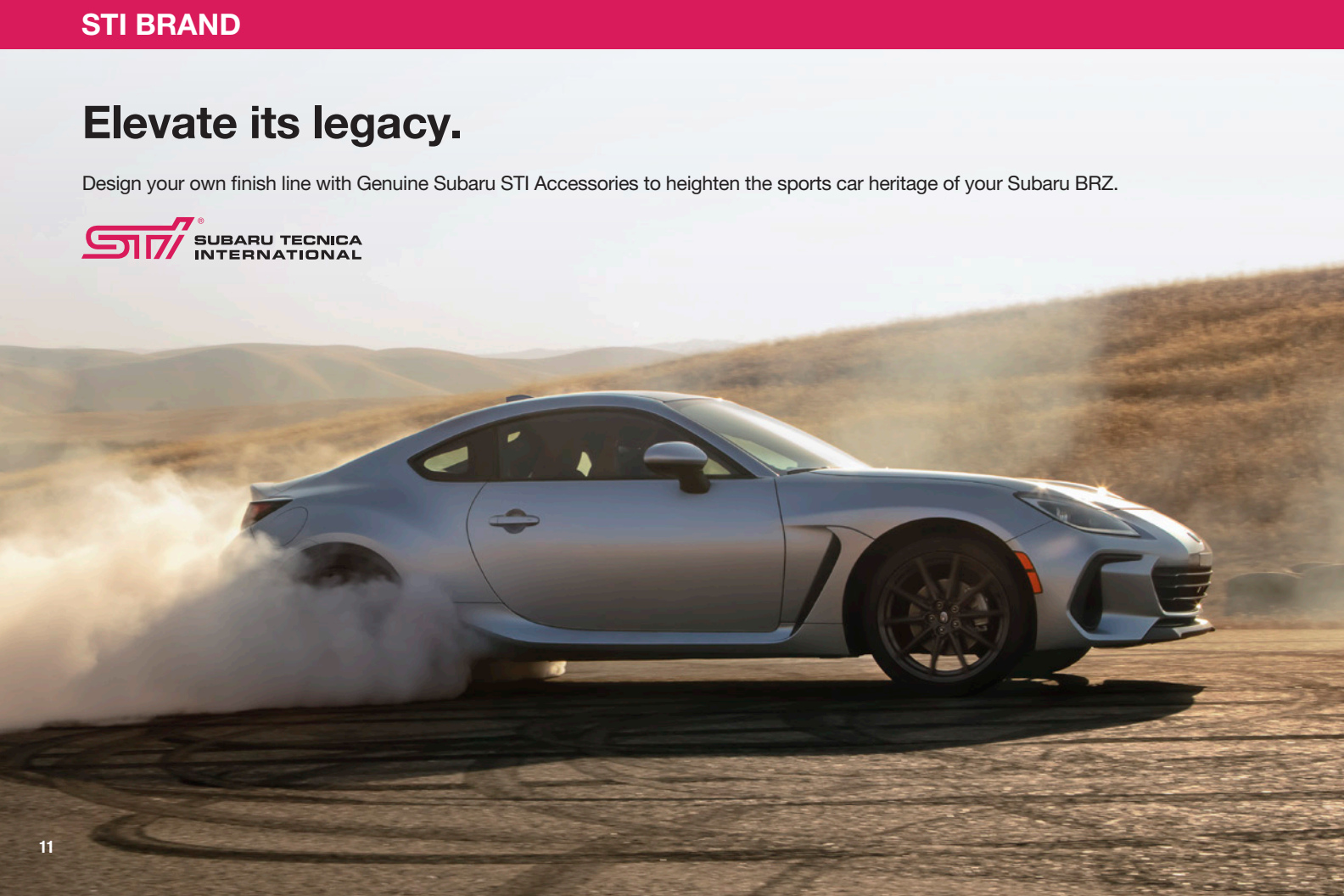
SOA854H000 (Small: 16.5" - 22")
SOA854H010 (Medium: 22.5" - 28")
SOA854H020 (Large: 28.5" - 34")
SOA854H030 (X-Large: 34.5" - 40")



Elevate its legacy.

Design your own finish line with Genuine Subaru STI Accessories to heighten the sports car heritage of your Subaru BRZ.

SUBARU TECNICA INTERNATIONAL





STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210CA500



STI Starter Switch

The cherry red button with STI logo is an upgrade to the stock push start button and gives the interior a sporty appearance.

H5010CC000

Standard on tS and ZC15.



STI Flexible V-bar

Provides improved steering response, stability and handling when cornering without sacrificing ride quality. Includes STI logo.

E4010CC100

Standard on ZC15.

STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

SOA342L156



STI Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser-etched STI logo.

SOA342L159



STI Short Throw Shifter – 6MT

Reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010CC000

Standard on ZC15.

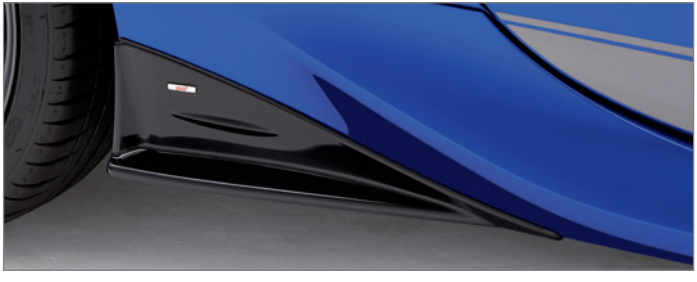




STI Under Spoiler – Front

Gives the BRZ a mean, ground-hugging look. Includes STI logo.

E2410CC000



STI Under Spoiler – Side

Continue the ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers. Includes STI logo.

E2610CC000



STI Under Spoiler – Rear Quarter

Complete the look on the side of the BRZ with the addition of this under spoiler. Kit includes both right and left side under spoilers.

E5610CC000

Cannot be used in conjunction with Mud Flaps.





STI Mud Flaps

Help protect the paint finish from chips and the undercarriage from rust and corrosion. Includes STI logo and available in black or signature STI cherry red.

- *Serve as a protective barrier between the tires and wheel well.*
- *Help minimize water, dirt and mud spray.*
- *Evaluated for durability and to withstand various weather conditions.*

J101SCC100 (Black)
J101SCC200 (Red)

Cannot be used in conjunction with STI Under Spoiler – Rear Quarter.



STI Shift Knobs

The ultimate shift knobs for your BRZ. STI Shift Knobs combine the highest quality aluminum and leather materials, ergonomic shapes and ideal weight balance.

C1010CC100 (6MT)

Standard on ZC15.

C1010CC110 (AT)



STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an “O” ring seal to help keep the valve orifices clean.

SOA342L136



STI License Plate Frames

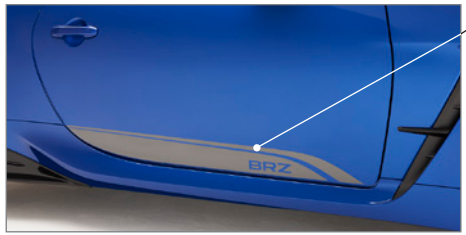
Frames display the STI logo in UV-resistant polyurethane coating and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom. Made from heavy-gauge 304-stainless steel that will not rust or corrode.

SOA342L123 (Stainless Steel)
SOA342L126 (Matte Black)

A work of art.

Its refined lines give your Subaru BRZ a design to be admired. Add a personal touch with Genuine Subaru Accessories and make this legendary sports car yours.





Exterior Graphics Kit – Side

Constructed of durable PVC film in a gunmetal gray finish and designed to add a stylish touch to the lower door panels.

J121SCC000

Not applicable to ZC15.



Fender Vent Accent

Finished in gloss black to intensify the aggressive design of the vehicle, adding a level of attitude to its modern styling. Comes in a set of two.

E7110CC000



Rear Bumper Diffuser

Helps direct airflow and adds a sculpted finishing touch to the lower rear body line.

E5610CC150



Door Projector Lights

Adds to the vehicle's styling by projecting a silhouette of the BRZ onto the ground when the door is opened.

H4610CC000





Footwell Illumination Kit

Illuminate dark corners of the front floor area and upgrade the interior ambiance with a soft blue glow.

- *LED lights install securely into designated, prearranged locations.*
- *Brightens and dims in conjunction with vehicle interior lighting.*
- *Integrated into vehicle's electrical infrastructure for uninterrupted functionality.*

H461SCC000

Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster and an "O" ring seal to help keep the valve orifices clean.

SOA342L137 (Chrome)
SOA342L168 (Black)



Vortex Generator

Add a stylish performance look to the roof of your BRZ.

E751SCC000



Subaru Oil Cap

Replacement oil cap is machined from billet aluminum, anodized in blue and laser-etched with the Subaru logo.

SOA3881310

Trunk Spoiler

Sleek, low-profile design adds just the right amount of attitude to your BRZ. Comes painted in Crystal Black Silica.

E7210CC000

Standard on ZC15.

Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser-etched graphics.

SOA342L162



Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with leather strap and universal split ring.

SOA342L155





Genuine Subaru License Plate Frames are manufactured from superior quality 304-stainless steel that will not rust or corrode and feature a 2-hole design. Kits include matching hardware fastener caps for a seamless appearance.



License Plate Frames – Slim Line

Feature a 1/2" frame width around all four sides.

SOA342L104 (Stainless Steel)
SOA342L105 (Matte Black)



License Plate Frames – Slim Line (Subaru)

Frames display the Subaru logo and feature a 1/2" frame width around all four sides.

SOA342L152 (Stainless Steel)
SOA342L153 (Matte Black)



License Plate Frame – Explorer

Frame includes a mountain range graphic and features a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L173 (Matte Black)



License Plate Frames (Subaru)

Frames display the Subaru logo in UV-resistant polyurethane coating and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L127 (Stainless Steel)
SOA342L167 (Matte Black)



License Plate Mounting Bracket – Universal Fit

With four holes across the top, the license plate mounting bracket can be installed without drilling on models with existing bumper holes. Stainless steel with black powder coated finish. Includes mounting hardware for easy installation.

SOA342L171



License Plate Frame (Slim Line) and License Plate Mounting Bracket – Universal Fit

This set includes a slim line license plate frame and front license plate frame mounting bracket.

SOA342L169 (Stainless Steel)
SOA342L170 (Matte Black)



SUBARU

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Printed in U.S.A. **MSA6A2610**

